WellnessSpace® BRANDS

CryoLounge+® HYDROMASSAGE RelaxSpace®

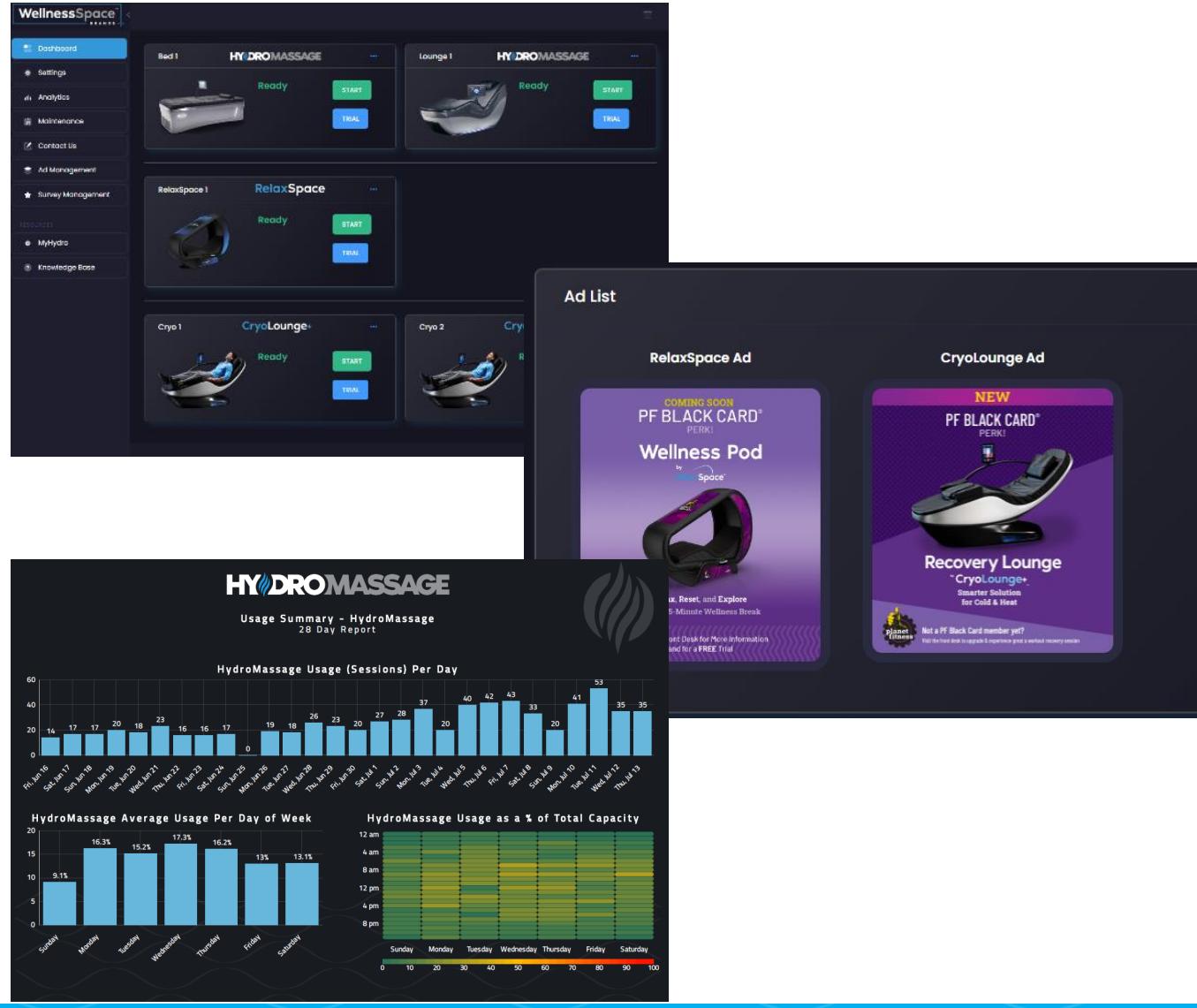
planet fitness®

Control 2.0 Software Overview

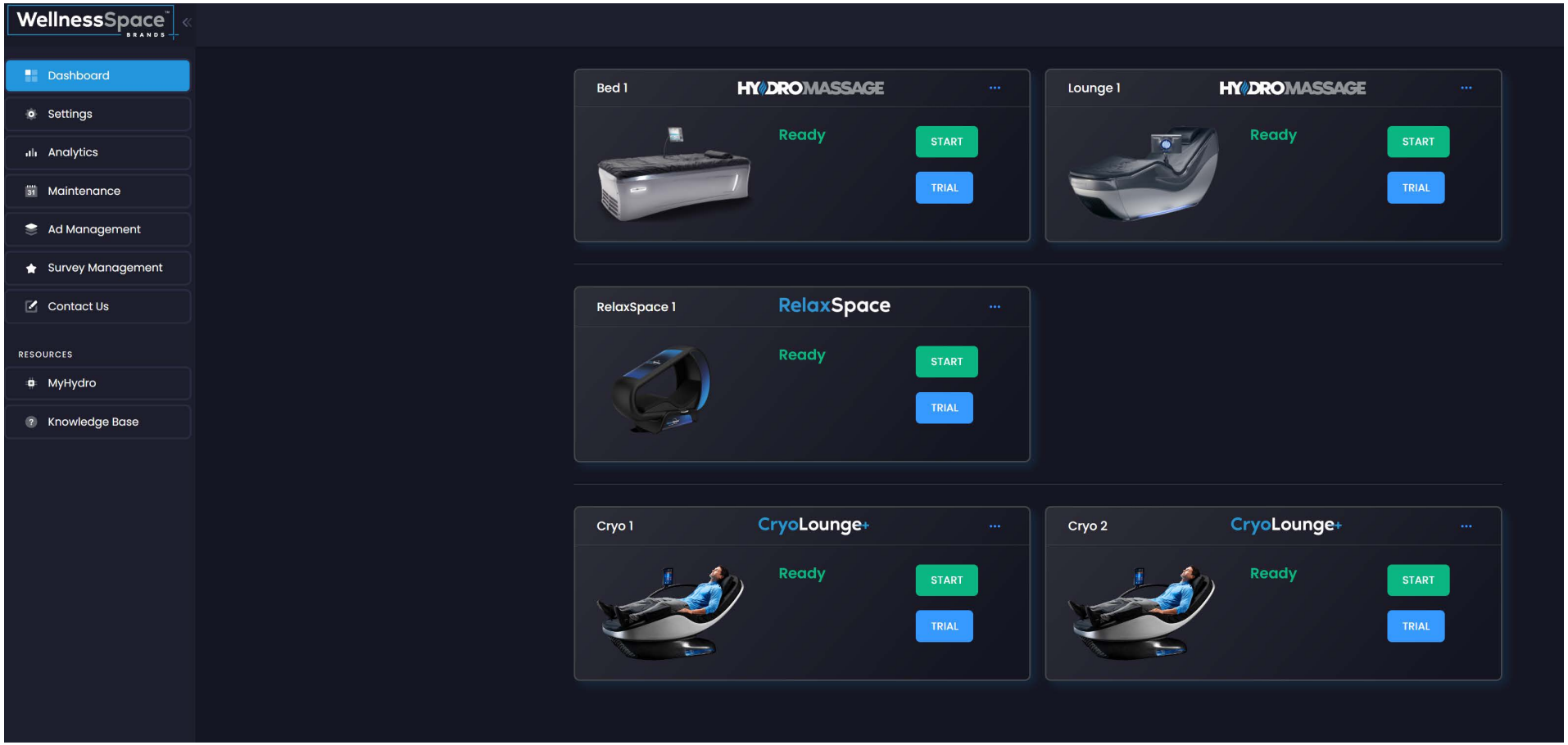
CONTROL 2.0 Software

NEW: CONTROL Software Package

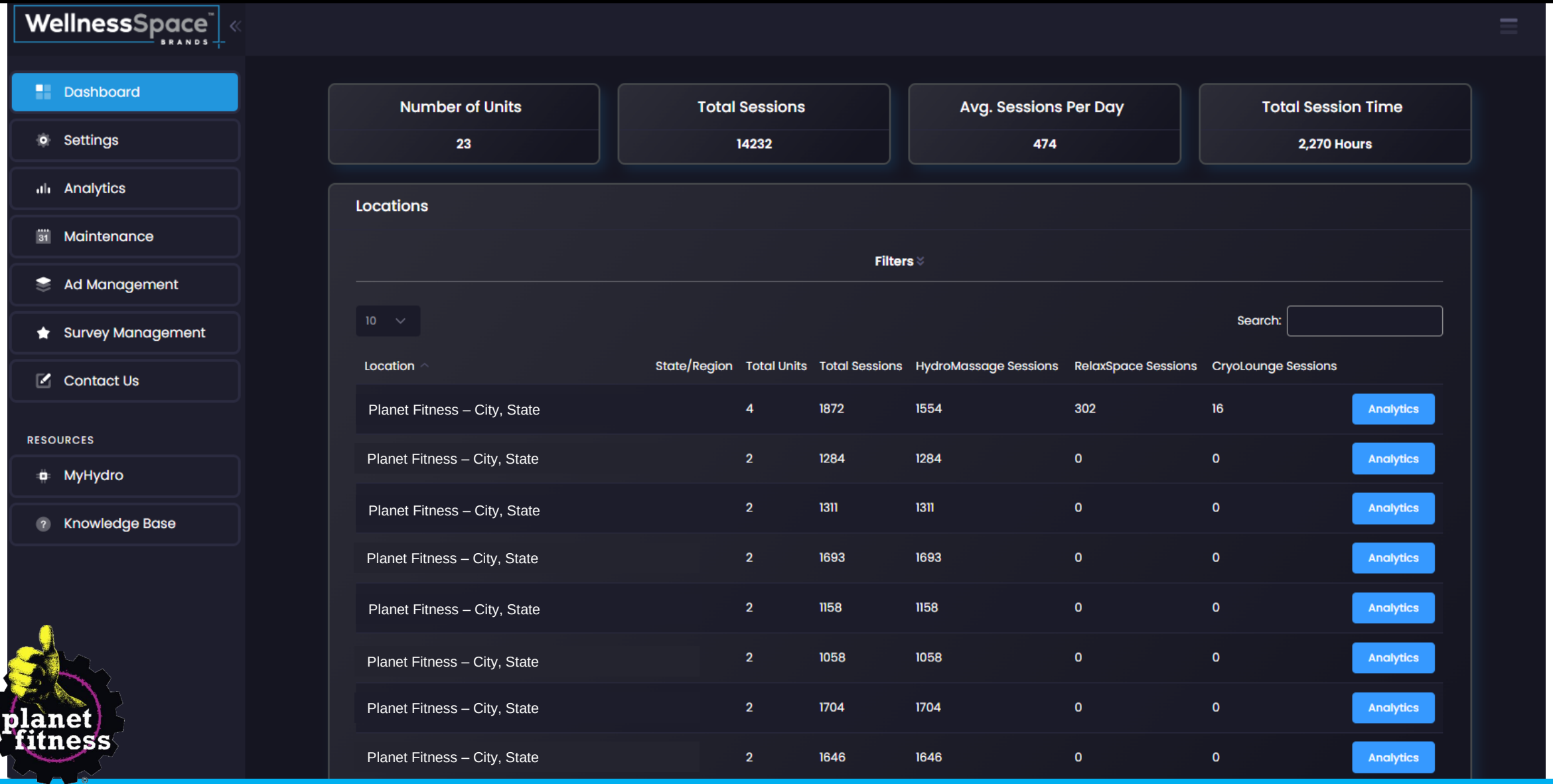
- Usage Reporting & Analytics
- Maintenance reminders & alerts
- On-screen Survey Management tool
- Advertising Management tool
- Marketing Resource Portal – access to images & resources
- Tech Support Messaging
- Direct Access to Technical Support Knowledge Base
- Locations connected over the Cloud



CONTROL 2.0 Dashboard – 1 Club View

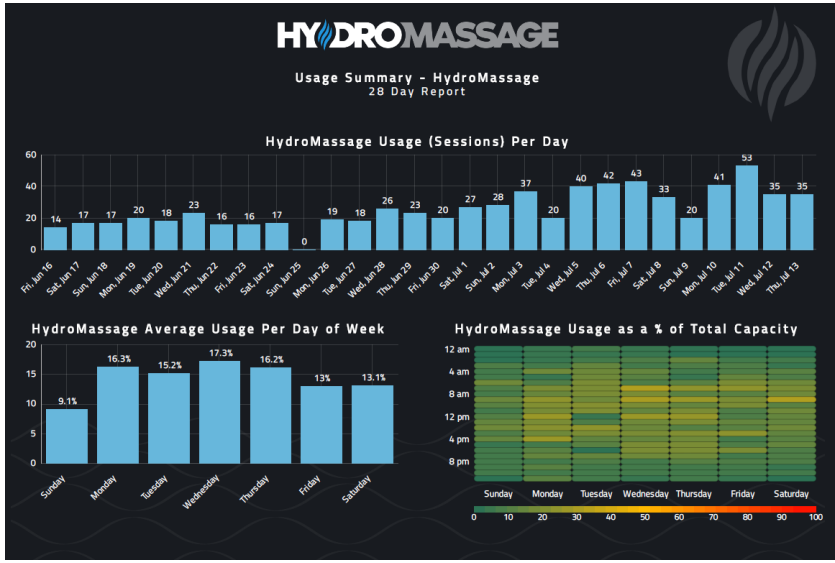


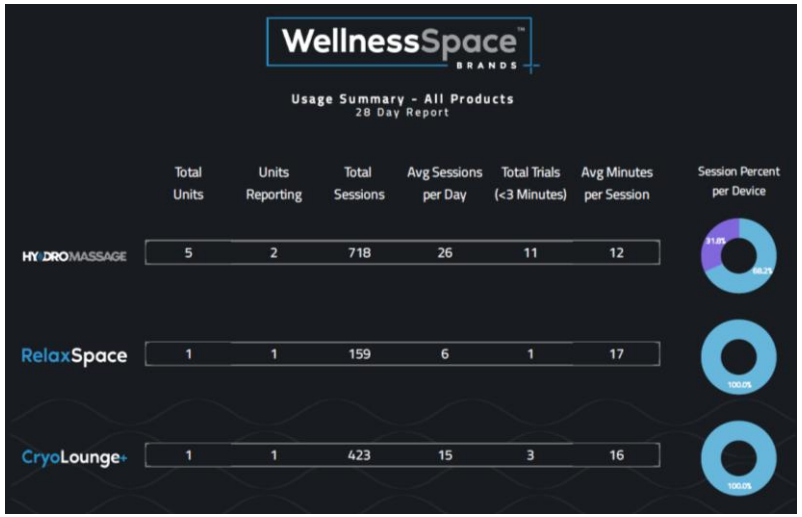
Dashboard - Aggregated, Multi-Club View

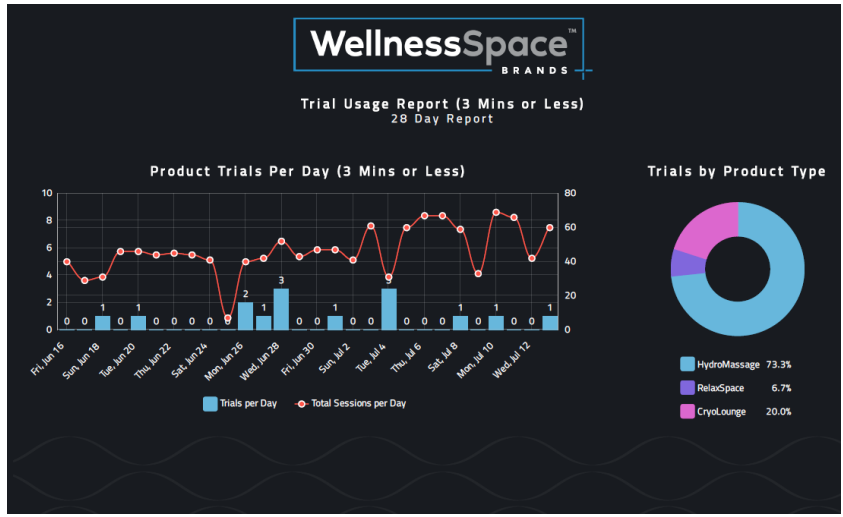


Usage Reporting and Analytics

- Run daily, weekly and monthly reports
- Export data to PDF
- Show usage data for each unit
- See heat map for CryoLounge+, HydroMassage and RelaxSpace

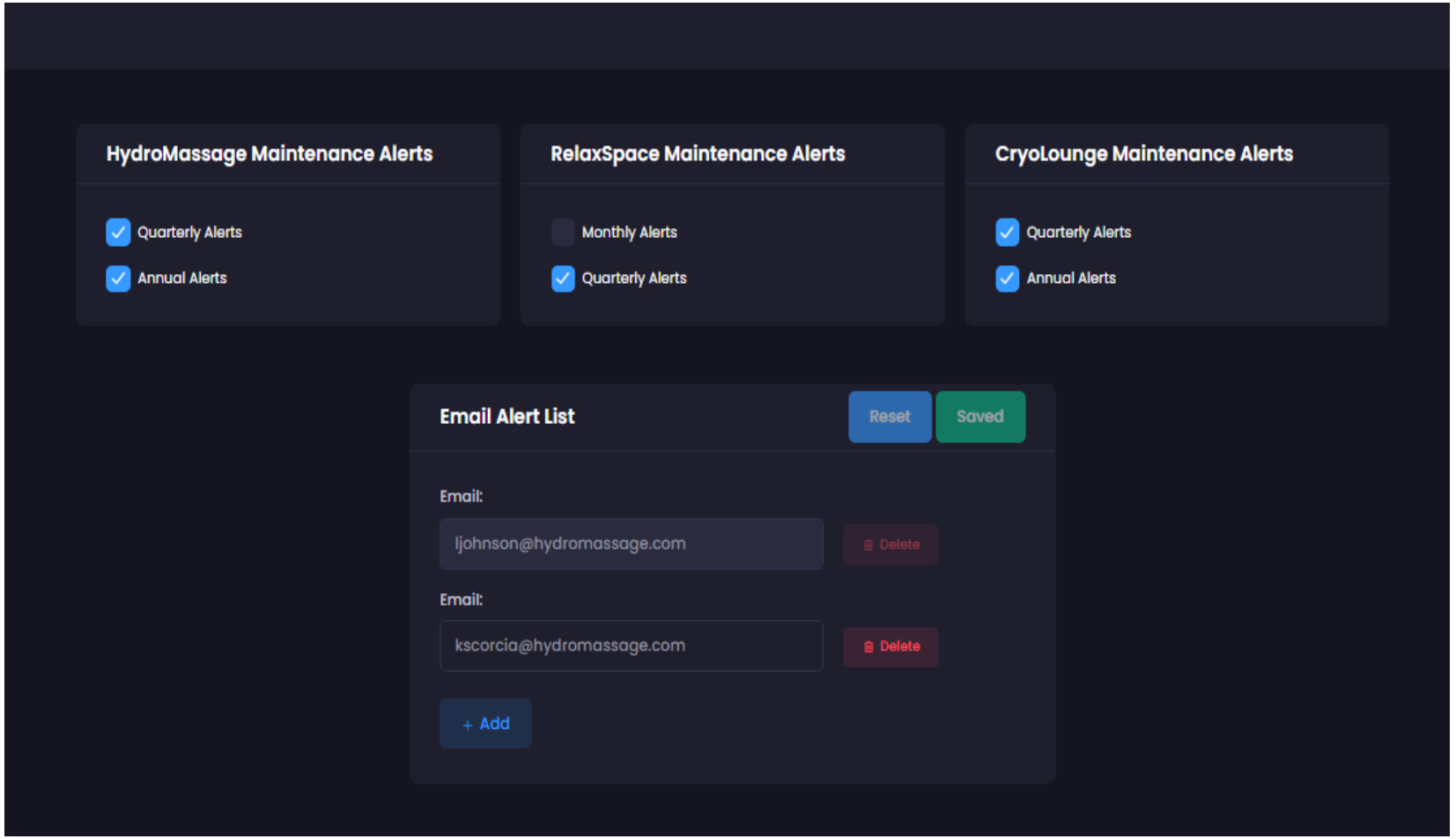






Maintenance Reminders & Alerts

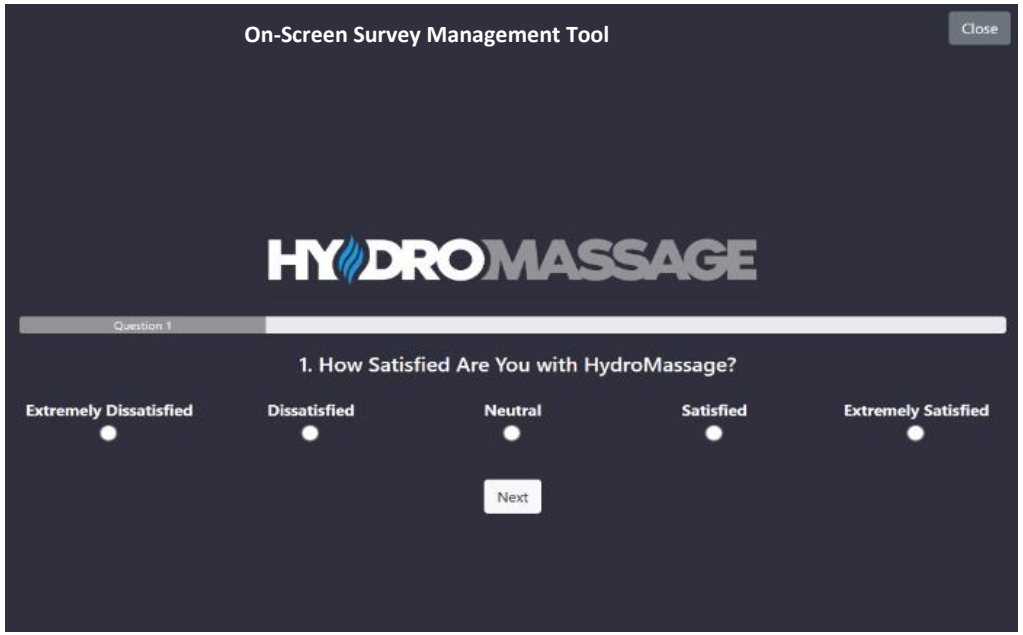
- Diagnostic reports automatically sent
- Set alerts for users
- Includes Maintenance reminders

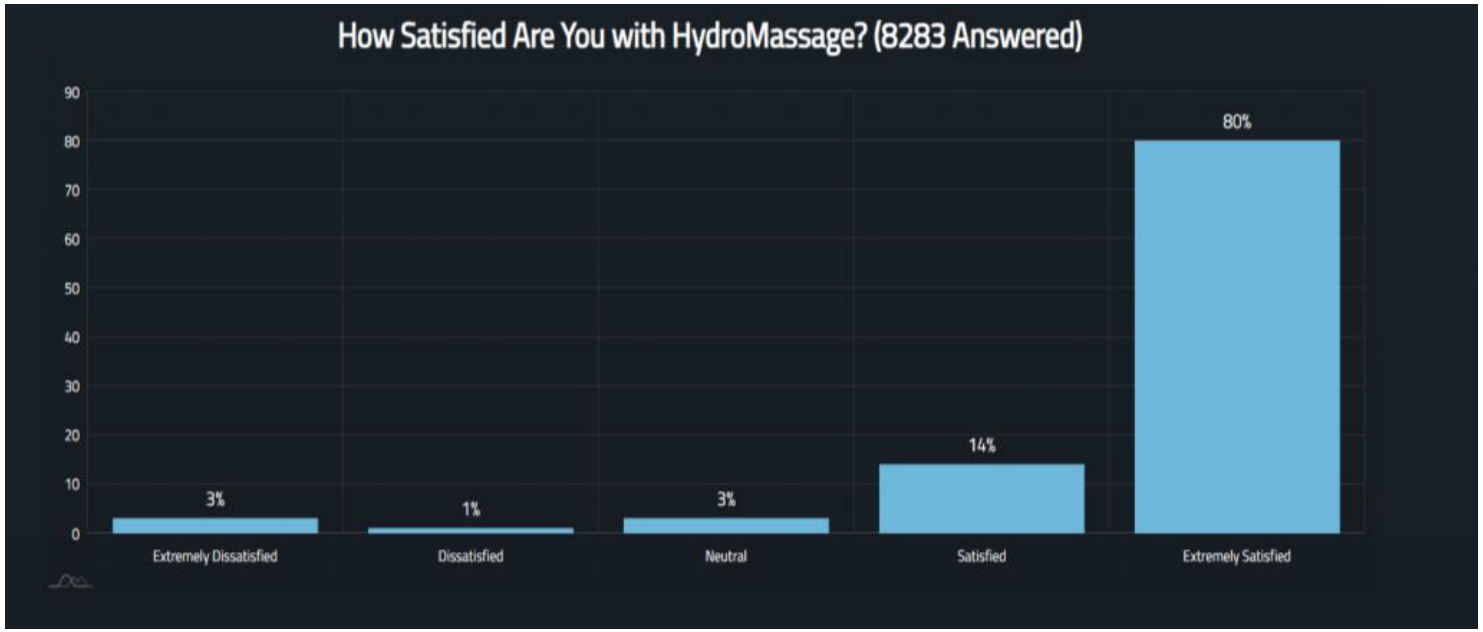


On-screen Survey Management Tool

Create & view custom on-screen surveys for your users as their session finishes

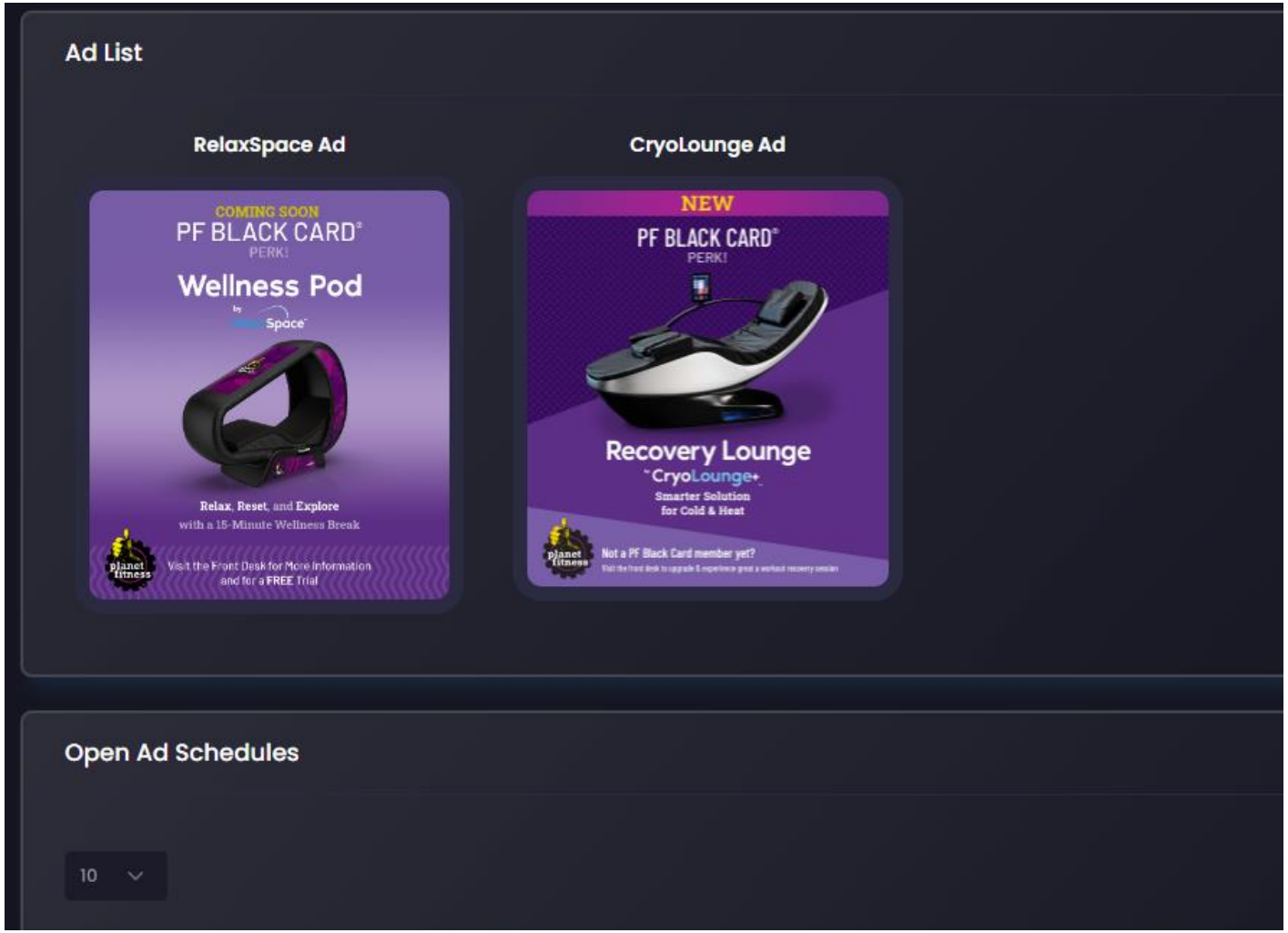
Manage survey results from one place





On-screen Advertising Management Tool

- Create custom on-screen ads to be displayed to your users during their sessions
- Manage ad repository and frequency
- Promote upcoming events, specials or discounts
- Display paid advertisements



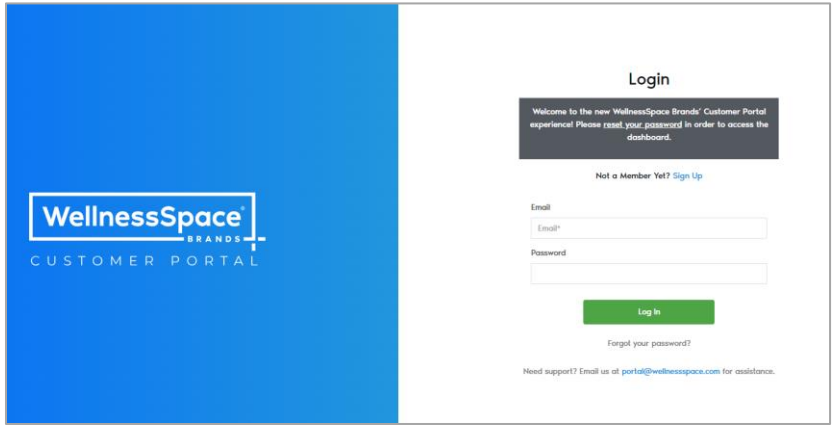
Marketing Resource Portal

Resource center for marketing support
(training videos, promo posters, social media posts, brochures, rack cards & more)

Download from library of images & logos to use for your own promotions

Access to a marketing plan with recommendations for success

Includes scripts and product FAQs for your staff



CONTROL 2.0 Software Pricing

CONTROL 2.0 Software

$349 one-time fee per location

Optional package that includes the following premium features:

- ✓ Usage Reporting & Analytics
- ✓ Maintenance reminders and alerts
- ✓ Customizable on-screen surveys
- ✓ Customizable on-screen advertising management tool
- ✓ Marketing Resource Portal
- ✓ Tech Support Messaging
- ✓ Access to Technical Support Knowledge Base
- ✓ Locations connected over the Cloud
- ✓ Aggregated, multi-club view

CONTROL 1.0 Software

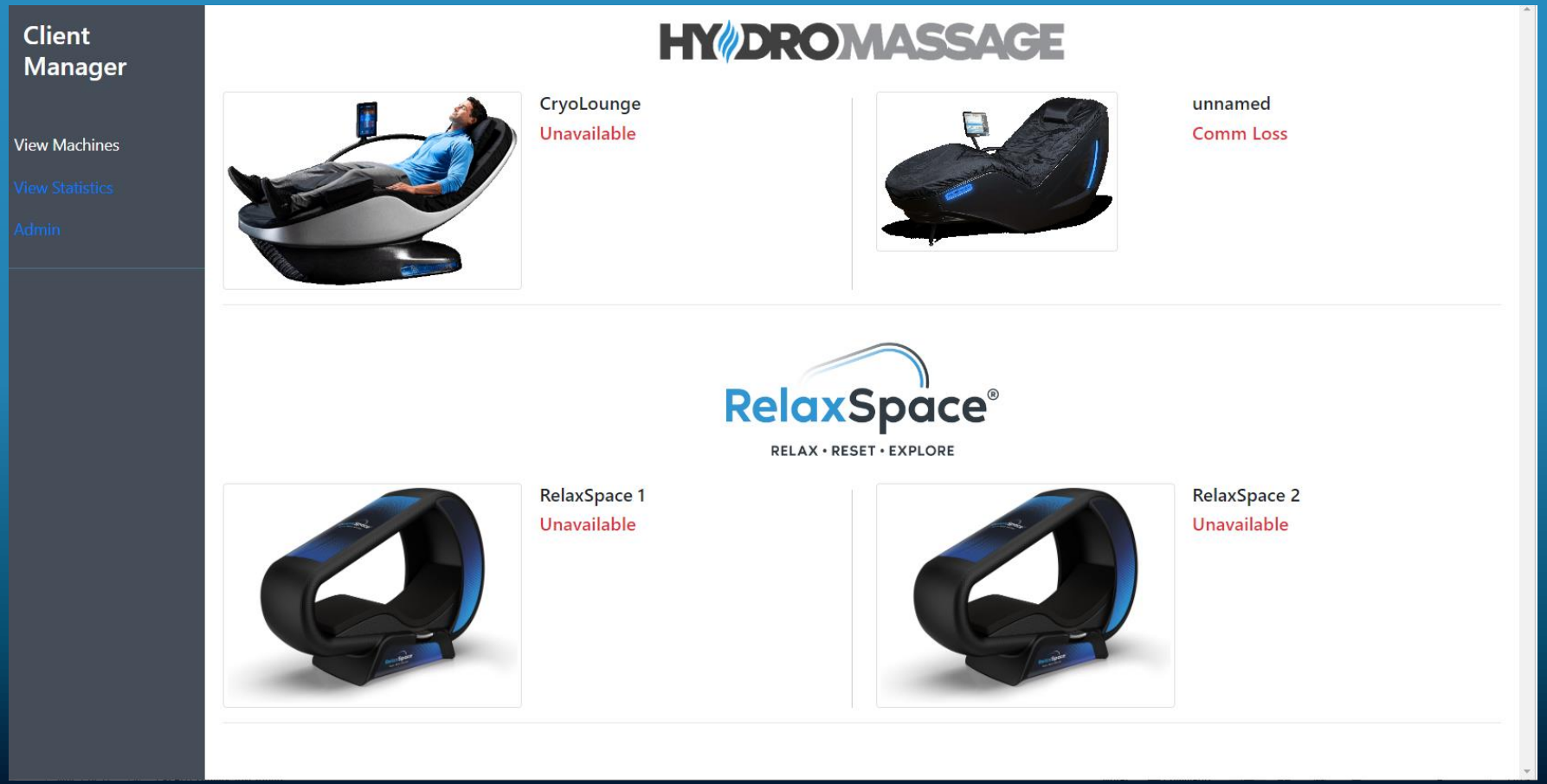
$119 USD one-time fee per location

Includes:

- ✓ **Control of the units only**

(Does not include any Premium features)

Software Training Overview

Appendix - CONTROL 1.0 Legacy Portal

CONTROL 1.0 Comparison - $119