



Control 2.0 Software Overview

CONTROL 2.0 Software



NEW: CONTROL Software Package

Usage Reporting & Analytics

Maintenance reminders & alerts

On-screen Survey Management tool

Advertising Management tool

Marketing Resource Portal – access to images & resources

Tech Support Messaging

Direct Access to Technical Support Knowledge Base

Locations connected over the Cloud



WellnessSpace BRANDS

Dashboard

Settings

Analytics

Maintenance

Contact Us

Ad Management

Survey Management

MyHydro

Knowledge Base

Bed 1 HYDROMASSAGE

Ready

START

TRIAL

Lounge 1 HYDROMASSAGE

Ready

START

TRIAL

RelaxSpace 1 RelaxSpace

Ready

START

TRIAL

Cryo 1 CryoLounge

Ready

START

TRIAL

Cryo 2 CryoLounge

Ready

START

TRIAL

Ad List

RelaxSpace Ad

COMING SOON

PF BLACK CARD™ PERK!

Wellness Pod

by WellnessSpace

ix. Reset, and Explore

5-Minute Wellness Break

Get Disk for More Information and for a FREE Trial!

CryoLounge Ad

NEW

PF BLACK CARD™ PERK!

Recovery Lounge

CryoLounge+

Smarter Solution for Cold & Heat

Not a PF Black Card member yet?

Visit the front desk to upgrade & experience great & without recovery session!

HYDROMASSAGE

Usage Summary - HydroMassage

28 Day Report

HydroMassage Usage (Sessions) Per Day

Fri Jun 16	Sat Jun 17	Sun Jun 18	Mon Jun 19	Tue Jun 20	Wed Jun 21	Thu Jun 22	Fri Jun 23	Sat Jun 24	Mon Jun 25	Tue Jun 26	Wed Jun 27	Thu Jun 28	Fri Jun 29	Sat Jun 30	Sun Jul 1	Mon Jul 2	Tue Jul 3	Wed Jul 4	Thu Jul 5	Fri Jul 6	Sat Jul 7	Sun Jul 8	Mon Jul 9	Tue Jul 10	Wed Jul 11	Thu Jul 12	Fri Jul 13
14	17	17	20	18	23	16	16	17	0	19	18	26	23	20	27	28	37	20	40	42	43	33	20	41	53	35	35

HydroMassage Average Usage Per Day of Week

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9.1%	16.3%	15.2%	17.5%	16.2%	13%	13.1%

HydroMassage Usage as a % of Total Capacity

12 am	4 am	8 am	12 pm	4 pm	8 pm	
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

CONTROL 2.0 Dashboard – 1 Club View



WellnessSpace BRANDS

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RESOURCES

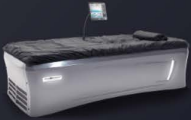
MyHydro

Knowledge Base

Bed 1

HYDROMASSAGE

...



Ready


START

TRIAL

Lounge 1

HYDROMASSAGE

...



Ready


START

TRIAL

RelaxSpace 1

RelaxSpace

...



Ready


START

TRIAL

Cryo 1

CryoLounge+

...



Ready


START

TRIAL

Cryo 2

CryoLounge+

...



Ready

START

TRIAL



Dashboard - Aggregated, Multi-Club View

WellnessSpaceTM
BRANDS

Dashboard

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RESOURCES

MyHydro

Knowledge Base

Number of Units

23

Total Sessions

14232

Avg. Sessions Per Day

474

Total Session Time

2,270 Hours


Locations

Filters

10

Search:

Location	State/Region	Total Units	Total Sessions	HydroMassage Sessions	RelaxSpace Sessions	CryoLounge Sessions	
Planet Fitness – City, State		4	1872	1554	302	16	Analytics
Planet Fitness – City, State		2	1284	1284	0	0	Analytics
Planet Fitness – City, State		2	1311	1311	0	0	Analytics
Planet Fitness – City, State		2	1693	1693	0	0	Analytics
Planet Fitness – City, State		2	1158	1158	0	0	Analytics
Planet Fitness – City, State		2	1058	1058	0	0	Analytics
Planet Fitness – City, State		2	1704	1704	0	0	Analytics
Planet Fitness – City, State		2	1646	1646	0	0	Analytics



Usage Reporting and Analytics

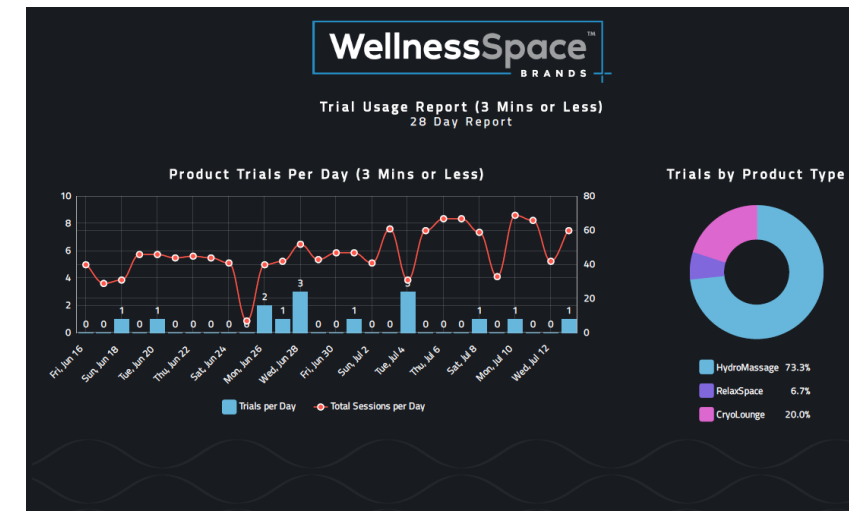
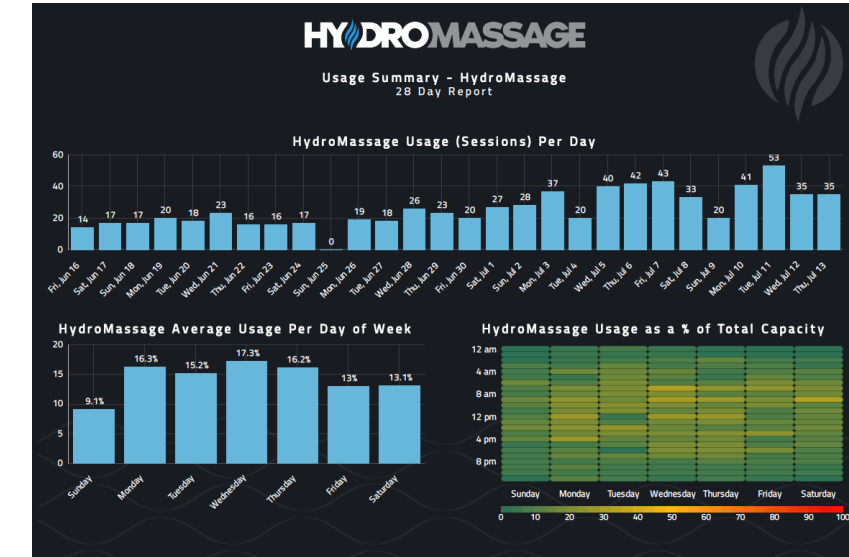


Run daily, weekly and monthly reports

Export data to PDF

Show usage data for each unit

See heat map for CryoLounge+, HydroMassage and RelaxSpace



Maintenance Reminders & Alerts

WellnessSpaceTM
BRANDS

Diagnostic reports automatically sent

Set alerts for users

Includes Maintenance reminders

HydroMassage Maintenance Alerts

- ☒ Quarterly Alerts
- ☒ Annual Alerts

RelaxSpace Maintenance Alerts

- ☐ Monthly Alerts
- ☒ Quarterly Alerts

CryoLounge Maintenance Alerts

- ☒ Quarterly Alerts
- ☒ Annual Alerts

Email Alert List

Reset

Saved

Email:

ljohnson@hydromassage.com

Delete

Email:

kscorcia@hydromassage.com

Delete

+ Add



On-screen Survey Management Tool

WellnessSpace[™]
BRANDS

Create & view custom on-screen surveys for your users as their session finishes

Manage survey results from one place

On-Screen Survey Management Tool Close

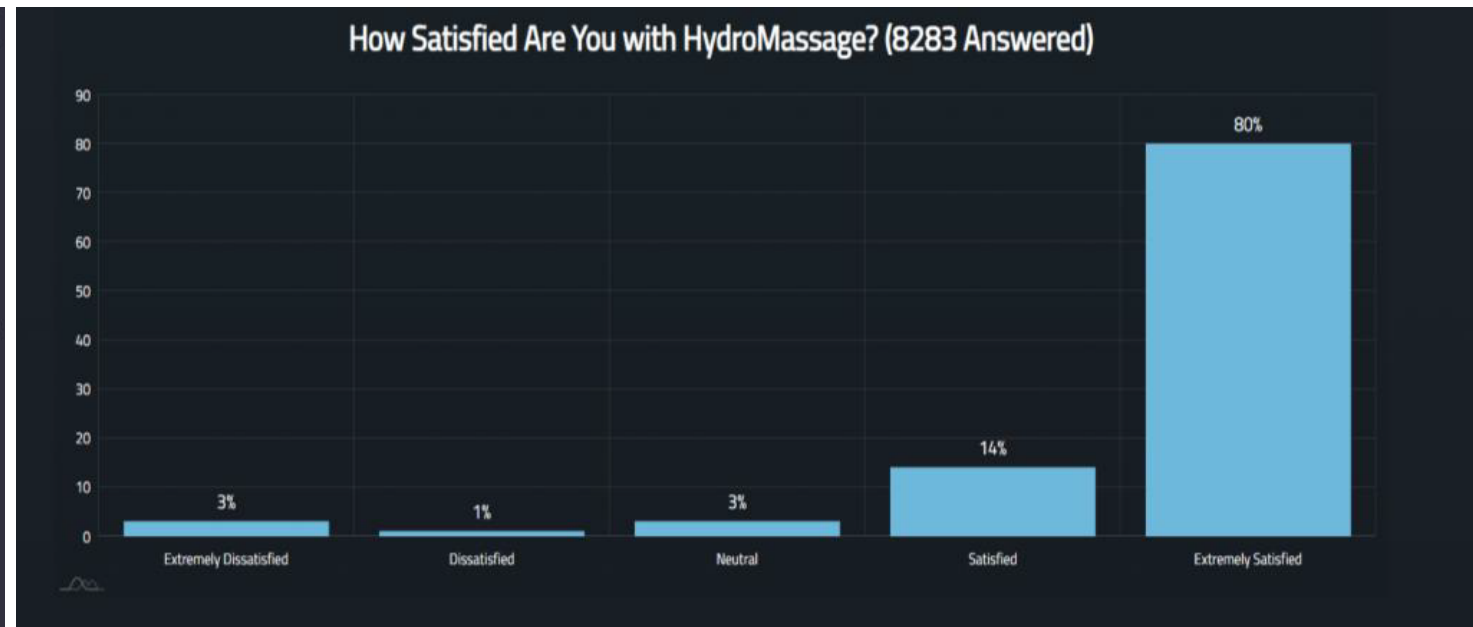
HYDROMASSAGE

Question 1

1. How Satisfied Are You with HydroMassage?

Extremely Dissatisfied Dissatisfied Neutral Satisfied Extremely Satisfied

Next



On-screen Advertising Management Tool

WellnessSpace[™]
BRANDS

Create custom on-screen ads to be displayed to your users during their sessions

Manage ad repository and frequency

Promote upcoming events, specials or discounts

Display paid advertisements



Ad List

RelaxSpace Ad



CryoLounge Ad



Open Ad Schedules

10 ▾

Marketing Resource Portal

WellnessSpaceTM
BRANDS


Resource center for marketing support
(training videos, promo posters, social media posts, brochures, rack cards & more)

Download from library of images & logos to use for your own promotions

Access to a marketing plan with recommendations for success

Includes scripts and product FAQs for your staff





Login

Welcome to the new WellnessSpace Brands' Customer Portal experience! Please reset your password in order to access the dashboard.

[Not a Member Yet? Sign Up](#)

Email

Password

[Log In](#)

[Forgot your password?](#)

Need support? Email us at portal@wellnessspace.com for assistance.

WellnessSpace Brands' Customer Portal

Logos & Images

- Brand Guidelines
- CryoLounge+ Images
- HydroMassage Images
- Product Logos
- RelaxSpace Images
- WellnessSpace Brands Logos

Marketing Resources

- Digital Ads
- Free Trial Cards
- Gift Certificates
- Posters
- Promo Flyers
- Pull-Up Banners
- Rack Cards
- Social Posts
- Table Tents
- Web Pages

Training

- Member Introduction Videos
- Product Benefit Brochures
- Staff Tutorial Videos
- Training Scripts & FAQs
- Waivers - Member Consent

Design & Layout

- 3D Layout Room Concepts
- Guides to Building Your Space
- Wellness Space Gallery
- WellnessSpace Room Signage

CONTROL 2.0 Software

\$349 one-time fee per location

Optional package that includes the following premium features:

- ✓ Usage Reporting & Analytics
- ✓ Maintenance reminders and alerts
- ✓ Customizable on-screen surveys
- ✓ Customizable on-screen advertising management tool
- ✓ Marketing Resource Portal
- ✓ Tech Support Messaging
- ✓ Access to Technical Support Knowledge Base
- ✓ Locations connected over the Cloud
- ✓ Aggregated, multi-club view

CONTROL 1.0 Software

\$119^{USD} one-time fee per location

Includes:

- ✓ Control of the units only

(Does not include any Premium features)



Software Training Overview



Appendix - CONTROL 1.0 Legacy Portal

CONTROL 1.0 Comparison - \$119


Client Manager

View Machines


View Statistics

Admin

HYDROMASSAGE




CryoLounge
Unavailable




unnamed
Comm Loss

RelaxSpace[®]

RELAX • RESET • EXPLORE



RelaxSpace 1
Unavailable



RelaxSpace 2
Unavailable

